



The Foundation

*A monthly publication for Members of the
BUILDERS ASSOCIATION OF GREATER LAFAYETTE*

Volume XIII, Issue 6

June 2011



Attention: All BAGL Members

Your Officers & Board of Directors will meet at 8:00 AM, Friday, June 3rd at the BAGL office. Board Members are asked to call 423-4347 to **confirm** your attendance, as a quorum is necessary to complete the action items on the agenda.

Any association member is invited to sit in on our meetings. If you have an item for discussion and want to be placed on the agenda, you must contact either the president or the staff 2 days prior to the meeting.

Builders Association of Greater Lafayette

Mission Statement

The Builders Association Greater Lafayette is a dynamic organization of home builders and industry professionals, actively promoting the housing industry since 1967.

We are dedicated to:

- Promoting home ownership
- Professional development
- Community involvement
- Government interaction
- Vocational opportunities

A SOLAR Sensation from Purdue's Building & Construction Management Students sponsored by ARKOR

The U.S. Department of Energy challenged 20 collegiate teams from around the world to create and build energy-efficient houses powered exclusively by the sun. Purdue's School of Building and Construction Management accepted the challenge and will be competing this fall in Washington DC for the Solar Decathlon. This structure has been built close to Purdue's campus where our association will be meeting on Tuesday, June 14th. Other universities competing and displaying their projects on the National Mall this fall include Ohio State, Univ. of Illinois, Univ. of Hawaii, Univ. of Maryland, Univ. of Tennessee, teams from Belgium, Canada, China and New Zealand just to name a few. The experience and exposure that the Purdue BCM students gain from this endeavor will be one they'll remember for a lifetime...just imagine the career opportunities possible for them. BAGL's own Eric Holt has been the Construction Manager for this monumental undertaking and he thanks everyone at ARKOR (formerly RDS Design) for sponsoring this meeting. Ingersoll-Rand was the major corporate sponsor for Purdue's project contributing over \$150,000 in both monetary and material donations. BAGL members who contributed with either products or services are: **ARKOR, J L Anderson Heating & Cooling, Bullock Industries, Design Alternatives, Home Works, Kirby Risk Supply and Norandex.**

Sgt. Preston's catering will be providing the cookout offerings at the site which is on the north side of Purdue West Shopping Center (Hwy 26 West & R on McCormick Road). The meal charge will be \$18 with a CASH bar available. We ask that you RSVP before 6/10/11 by calling us at 423-4347 or by emailing your reservation names to bagl@bagl.info.

BAGL's RESERVATION POLICY: All members need to know that if you make a reservation and do not cancel it at least 24 hours prior to the event/meeting, you will be charged for the meal that was ordered for you, even if you don't show up to eat.

Meeting & Event Dates to Note

June 14—GMM—Solar Sensation featured at the GMM sponsored by ARKOR

July 16-17 and 23-24—Parade of Homes

Aug-Sept—BAGL Golf Outing—date TBA

September 13—GMM sponsored by MBAH Insurance

October 11—GMM—social gathering

November 8—GMM & Election—sponsor needed

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 Tim.rodkey@gmail.com
 Recruited by Andy Switzer

"Gabbin' with the Goose"

Grant Giese, President
 Green Goose Homes



I would like to start by setting the record straight....I am not a doctor. Apparently last month's article had a few people confused. It must be my scholarly look and infinite wisdom that has everyone confused. I'm simply a husband, dad, home builder, volunteer, budding author and feel free to add anything I have forgotten. Try to keep it PG rated.

seen great traffic and this year's committee led by Tammy Foley is working hard to make sure this year is even better. For little more than the cost of one newspaper ad this year's participants will receive advertising in the paper, radio, television, and online. If the last few years are any indication participating builders and suppliers should easily see north of 500 visitors at each location.

As this newsletter hits your desk the year is almost half gone; winter has come and is past, spring has blurred by, what little of it there was, and now summer is upon us. That means building, building, and more building, baseball, soccer, vacation (maybe), and then next month the Parade of Homes.

Our industry, this association, and its members will all be shown in the best light. I invite and encourage you all to participate. I can promise you homes will be sold as will cabinets, flooring, lighting, services, etc. How can you afford not to?



.....finally!

The Parade is our chance as builders and suppliers to showcase our products and what great things we can do. The last several years have

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HABITAT FOR HUMANITY BAGL BUILD BEGINS JUNE 3rd



Helping families realize their dream of home ownership is all part of who we are as members of the Builders Association of Greater Lafayette. And our partnership with the local Habitat is further proof to this community that we are committed to making those dreams possible for the many deserving families of this area.

Below is a partial list of members and local companies who have donated product, time and/or labor this effort:

- Andrews Heating and Cooling
- Foley Foundations
- Green Goose Homes
- Henry Poor Lumber
- Norandex Building
- Rose & Walker Supply
- Sims-Lohman-Granite Rocks
- Spire Group
- Steve's Overhead Door
- Von Tobels Lumber & Hardware
- Haan Plumbing
- Thomas Graber Jr. Framing
- Halstead Drywall

We need ALL members to step up and help in any way. Please call **414-6251**, **479-8060** or **423-4347** to donate to these efforts.

To our Loyal Industry Supporters,
we say

~THANKS~

For renewing your membership!

- Design Alternatives
- Dilden Bros. Well Drilling
- Journal & Courier
- Majestic Homes
- Rose & Walker Supply
- Steve Schrader Homes
- Steve's Overhead Door

Please, make note of the company names listed below and if you're doing business with them, express the importance of their support for the building industry. Encourage them to renew their BAGL membership.

Bennett's Greenhouse, Blakley's, Carpetland USA, Central Indiana Glass & Glazing, Citadel Concrete, Arnie Cook Roofing, Deck Pros Plus, Gaskin Painting, Haley's Lock Safe & Key, Tippecanoe Mortgage, Lane's Lawn Sprinklers & Landscape Lighting, Lux-Klinker Homes, Merritt Contracting, Midwest Distributors, Prairie Materials, Sears Commercial, Sherriff-Goslin, Wade Homes, Charles E Wolf Co., Wrede Rocks, Zinn Kitchens.

Membership Directory **UPDATES**

Page 17—Contacts at Klooz Plumbing are:
RON TAYLOR & STEVE RANDOLPH

Page 18—Miller's Flooring America has moved to 2228 Sagamore Pkwy. S, 47905

Page 18—Norandex/Reynolds is now: NO-RANDEX BUILDING MATERIALS DISTRIBUTION



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It's a Wrap at the Indiana Statehouse

GENERAL ASSEMBLY CONCLUDES BUSINESS

The Indiana Senate and House of Representatives adjourned sine die Friday night, marking the end of the 117th General Assembly. Lawmakers may return for an official session day in June to discuss any technical corrections needed.

GOVERNOR BUSY REVIEWING LEGISLATION

Governor Mitch Daniels is reviewing legislation approved by the General Assembly and has already signed roughly 90 bills into law. The Governor has 7 days to consider legislation after he receives it and can sign it into law, veto the legislation, or refrain from taking action in which case the legislation becomes law without a signature. Below is the legislative session wrap-up of bills impacting the industry and were either approved by lawmakers or did not make it through the legislative process.

LEGISLATION APPROVED BY THE GENERAL ASSEMBLY LAWMAKERS TOUT BALANCED BUDGET

HEA 1001 (Rep. Espich R-Uniondale, Sen. Kenley R-Noblesville) spends \$28 billion that included \$150 million in additional spending for K-12 education and leaves a \$1.1 billion surplus at the end of fiscal year 2013. Lawmakers tout that the bill does not include any tax increases and is structurally balanced in both years of the biennium. Also included is a provision that directs 50% of state reserve balances above 10% of appropriations to an automatic taxpayer refund and the other 50% to the Pension Stabilization Fund to reduce the unfunded liability of the pre-1996 TRF account. Additionally the bill creates an Interim Study Committee to study laws concerning mandatory union membership and project labor agreements.

<http://www.in.gov/legislative/bills/2011/PDF/HE/HE1001.1.pdf>

NEW STATE AND CONGRESSIONAL DISTRICT MAPS

Using data from Census2010, legislators crafted and passed new state and congressional district maps. Legislators will be campaigning and running in their new districts during the 2012 election cycle. To view the new maps, please visit:

Indiana House of Representatives http://www.in.gov/legislative/house_republicans/rd/pdfs/House.pdf (Basic Map)

<http://www.retrotech.us/imaps/geocode.html> (Interactive Google Map)

Indiana State Senate http://in.gov/legislative/senate_republicans/images/photogallery/caucus/files/SenateProposedWithTownships.Pdf (Basic Map)

Congressional Districts http://www.in.gov/legislative/house_republicans/rd/pdfs/Congressional.pdf

TAX BREAK FOR NEW HOME INVENTORY HEADS TO GOVERNORS DESK

HEA 1046 (Rep. Crouch R-Evansville, Sen. Hershman R-Buck Creek) provides a 50% property tax deduction to a residential builder for a single family residence, townhouse, or condominium that is classified as a residence in inventory (spec home). The bill allows for the deduction to be claimed on up to three homes for the first three years the spec home is fully assessed. This legislation will complement (not replace) the existing model home statute. <http://www.in.gov/legislative/bills/2011/PDF/EH/EH1046.1.pdf>

STATE IMMIGRATION BILL PASSES

SEA 590 (Sen. Delph R-Carmel, Rep. Koch R-Bedford) passed the Indiana Senate and House on the last day of session. The bill was substantially amended throughout from the initial "Arizona-style" legislation that was introduced. The bill among other provisions requires all state agencies and local units of government to use the federal E-Verify system to confirm the citizenship or legal employability of all new hires after June 30, 2011. The legislation also bans state and local governments from entering into or renewing contracts unless the contractor verifies they do not employ illegal immigrants through the E-Verify system. SEA 590

establishes penalties for someone who knowingly or intentionally transports, conceals, harbors or shields from detection an illegal immigrant for commercial or private financial gain and includes penalties for business owners in Indiana who knowingly hire illegal immigrants by no longer allowing them to deduct expenses associated with that employee in the calculation of their state income taxes.

<http://www.in.gov/legislative/bills/2011/PDF/HCCP/CC059003.001.pdf>

HABITAT BILL SIGNED BY GOVERNOR

HEA 1180 (Rep. Clere R-New Albany, Sen. Head R-Logansport) was signed by the Governor on April 6, 2011. The bill allows Habitat for Humanity to continue providing zero interest mortgages across the state. Many of the local affiliates were in jeopardy of losing their ability to provide these mortgages due to recent federal legislation. The Indiana Builders Association supported this piece of legislation in the House and Senate.

<http://www.in.gov/legislative/bills/2011/HE/HE1180.1.html>

UNEMPLOYMENT INSURANCE TAX RELIEF

HEA 1450 (Rep. Leonard R-Huntington, Sen. Hershman R-Buck Creek) was signed by the Governor earlier this session and lowers the tax rate schedule for employers through 2020. Among other provisions it establishes the weekly unemployment insurance benefit amount as 47% of the individual's prior average weekly wage and establishes the maximum weekly benefit amount at \$390. <http://www.in.gov/legislative/bills/2011/HE/HE1450.1.html>

STORMWATER MANAGEMENT BILL PASSES GENERAL ASSEMBLY

HEA 1291 (Rep. M. Smith R-Columbus, Sen. Gard R-Greenfield) provides that a governmental entity that issues a building permit is not liable for damage caused by water runoff from the structure for which the building permit was issued and grants authority to the drainage board to receive complaints concerning, investigate, and order the removal of certain storm water related nuisances caused by artificial conveyances directed at or near the property line among other provisions. The bill includes language offered by IBA that exempts builders and developers from provisions in the bill if they follow the terms of their permit. The bill was tweaked in conference committee on behalf of several utilities who asked that they be exempt from submitting a drainage plan to a county drainage board for utility infrastructure owned, controlled, installed, or constructed by a public or municipally owned utility. The conference committee report passed the House 86-6 and passed the Senate 35-15 and now heads to the Governor for signature into law.

<http://www.in.gov/legislative/bills/2011/EH/EH1291.1.html>

PLANNING AND ZONING BILL INCLUDES EXTENSION OF VESTED RIGHTS

HEA 1311 (Rep. Truitt R-West Lafayette, Sen. Wyss R-Fort Wayne) makes numerous changes to planning and zoning law including a procedure for vacation of a plat, including any recorded covenants. Allows a plan commission (or plat committee acting in its behalf) to: (1) grant waivers from the subdivision control ordinance; and (2) allow or require a commitment to be made as a condition of granting a waiver. IBA worked to include language to extend the time period a builder has to substantially complete construction through use of an improvement location permit from 7 years to 10 years. The bill awaits signature into law by Governor Daniels.

<http://www.in.gov/legislative/bills/2011/HE/HE1311.1.html>

STATE TO REDUCE CORPORATE INCOME TAX

HEA 1004 (Rep. Turner R-Cicero, Sen. Hershman R-Buck Creek) includes a provision to decrease the corporate income tax rate from 8.5% to 6.5% over four years. The schedule detailing the decrease in rates is below.

- Before July 1, 2012 = 8.5%
- After June 30, 2012, and before July 1, 2013 = 8.0%
- After June 30, 2013 and before July 1, 2014 = 7.5%
- After June 30, 2014, and before July 1, 2015 = 7.0%
- After June 30, 2015 = 6.5%

<http://www.in.gov/legislative/bills/2011/HE/HE1004.1.html>

Turn to page 12 for more state legislative news.

BAGL Committees Have Winning Attitudes—Join the Team!

Adopt-A Spot, David Kovich (423-1510) Committee responsible for clean up and maintenance to landscaping for the median at the corner of Union & Erie Streets, fondly known as BAGL Island.

Builder Show & EXPO 2011, Phyllis Courser (412-0307) deserves a round of applause for a job well done in organizing this year's event. The committee voted to use the GREEN theme for the 2012 event.

Calling Committee, Deb Plue (807-0300) Committee responsible for contacting members prior to meetings, seminars, programs and events.

Codes & Government Affairs, Pat Richard (479-8060) Committee meets as governing issues/subjects need to be addressed by our members.

Education, Eric Holt (404-3441) Committee organizes educational seminars and promotes industry certification and designations for members.

Golf Outing, Samantha Stratman (765/457-9137). Committee meets June thru event completion.

Programs & Meetings, Stephanie Richeson (447-9494) & **Andy Haste** (479-1365) Committee meets as needed and is responsible for securing sponsors, along with speakers/programs for all the year's General Membership Meetings.

Marketing & Public Relations, Tom Andrew (474-1388) Committee meets as needed to determine the marketing strategy and promotion of this association.

Membership, Rick Laurie (479-2021) Committee meets as needed to establish membership goals and organize annual recruitment contest, retention strategies.

Parade of Homes, Tammy Foley (479-1216) Committee meets monthly beginning in March until July event ends.

For more information on these Networking opportunities, call the BAGL office, 423-4347 and get involved!



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Congratulations to **Mark Zimper** for being the first BAGL member to reduce his company's fuel cost by using the recently "patented" fuel saving combustion catalyst, being marketed by DJKmarkets LLC.

The next time you see Mark; ask him how much money he is saving on his monthly fuel bill.

For more product information, go to www.DJKmarkets.com

Parade of Homes



Peak Performance Builders:

- Citation Homes-3
- Clayton Homes
- Green Goose Homes
- Habitat for Humanity
- J L Builder
- Kalan Homes
- Keene Homes-2
- Komark Limited
- Majestic Homes-2
- Milakis Homes-2
- Tempest Homes-3
- Zimpfer Construction

“Reach” SPONSORSHIP & ADVERTISING

SUMMIT (Corporate sponsors @ \$2000)

Major local companies and corporations employee the best bringing the best housing in this area’s residents. Summit the 2011 Parade of Homes is promoted including a handful of top rate names and/or logos will also be featured in all weekly publications.

PINNACLE (Community sponsors \$1200)

Community agencies and retail businesses who benefit from the Parade of Homes will receive a quarter-page ad in the Parade of Homes publication.

PLATEAU (BAGL Members @ \$1000)

Members who are major product or material suppliers or buyers of these Parade Homes by telling everyone of our members will receive an eighth-page advertisement in the Parade of Homes monthly publication.

SCENIC (New Car & Truck sponsors @ \$500)

Parade Homes of your choice —first choice. Local automotive dealers will be able to park one vehicle on the parade route. Dealers will receive a quarter page advertisement in the Parade of Homes on the BAGL website and in the monthly publication.

TABLOID ADVERTISING

The 2011 Parade of Homes Tabloid will be distributed to all members and their families during the week between the 2 Parade weekends.

Eighth page	\$150	Ad size 2 1/2 x 3 1/2
Quarter page	\$280	Ad size 3 1/2 x 5 1/2
Half page	\$510	Ad size 4 1/2 x 7 1/2
Full page	\$900	Ad size 9 1/2 x 13 1/2

TABLOID ADVERTISING

The Parade Committee is once again planning a pitch-in party for ALL members and their families during the week between the 2 Parade weekends. Watch for details as they become available and don't miss the fun!



Plan to visit the 19 Homes Saturday

Homes 2011

Reaching New Heights" in ADVERTISING OPPORTUNITIES

2011)
people who buy new housing and we invite them to support our efforts to
get sponsor names and logos will be featured in ALL advertising venues where
a half-page ad in the Parade Tabloid and the BAGL monthly publication. Corpo-
rate website, newsprint, radio, television promotion.

2011)
benefit from the homeowners who use their services and purchase their mer-
chandise. Your name and logo will be featured on BAGL's website and in the monthly
Parade Tabloid in addition to being featured on BAGL's website and in the monthly

For any of our Parade Homes are encouraged to support the builders and
share their pride in being chosen as a component for this Parade home. Members
of the Parade Tabloid and will be prominently featured on the BAGL website and in the

Get \$1500 for a new vehicle in any 3 driveways of the
Parade Home, first served in choosing locations)
Win a new vehicle in any one of 19 Parade of Homes driveways during all show hours and
be featured in the Parade of Homes Tabloid (distributed 7/15 and 7/23) along with being recognized

ADVERTISING RATES FOR MEMBERS

Ad placed with the *Journal & Courier* on Friday, July 15th and Saturday, July 23rd.

2" X 3 1/8"	horizontal format only
2" X 7 1/4"	horizontal format only
4" X 7 1/4"	horizontal format only
10 1/2" X 7 1/4"	

ADVERTISING DEADLINE IS THURS. JUNE 30th

Your 2011 Parade Committee:

Chr. Tammy Foley
Foley Homes-Coldwell
Banker

Erin Blalock
Journal & Courier

Michele Blaas
Allied Home Mortgage

Brian Culbertson
Rose & Walker Supply

Mary Ellis
MBAH Insurance

Jack Faker
Rabb-Kinetico Water

Taryn Johnson
Kirby Risk Supply

Gene Jones

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Karen Lyles
Vectren Energy

Mike Momberger
WKHY-WASK Radio Group

Steve Schreckengast
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Heather Siemers

Emily Truett
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Parade sign RIDERS are available now....call the BAGL office to reserve yours (\$50 each for new Rid-
ers, \$25 for those previously used. If your company has provided any of the products, materials or
services in any of the Parade Homes, you'll want your company listed there. Call us today 423-4347.

Friday & Sunday, July 16-17 and 23-24

Integrating Member Communications

by Charles Popper

I recently had the opportunity to facilitate a panel discussion about breaking down silos within associations to help those organizations better integrate their communication efforts. Along with the executive directors of three prominent associations and an audience of 100 association professionals at the American Society of Association Executives (ASAE) Marketing, Membership & Communications Conference in Washington, D.C., we explored three key areas:

- Examining your current communications program to identify existing communication gaps;
- Building a strategic communication plan; and
- The "how-tos" of implementing change.

It didn't take long for us to recognize one glaring problem: There's a great deal of confusion about what communication integration really means. We also noticed this confusion in our 2011 Association Communication Benchmarking Survey, which nearly 700 association leaders completed earlier this year.

- A well-integrated member communication program can yield big benefits in terms of your recruitment, retention and non-dues revenue initiatives.
- There is a great deal of confusion about what "integration" really means, and the majority of associations are not as far along the integration path as they'd like to believe.
- Communication integration requires three critical components: a well-defined purpose, audience and frequency for each product with a corresponding communication calendar; a cross-promotion editorial re-purposing plan; and the ability for advertisers to place synchronized messaging across all media channels.

Answer options-Percent responded

Fully integrated
20.4%

Somewhat integrated
50.4%

Plan to be integrated within 12 months
9.9%

Not integrated
19.3%

We purposely did not want to define the term "integration" in detail so we could determine the level to which respondents really understood this concept. So, what is the definition?

Definition of Communication Integration

Based on our research and daily interactions with some 500 associations in 90 industries, we've found that communication integration can be boiled down to this:

The strategic coordination and execution of content for all communication vehicles going to your membership and target audience. It is designed to make all aspects of your print, online and event communications work together. It is also designed to maximize the revenue potential of all your communication vehicles through customized pricing and/or bundling for your advertisers, exhibitors, sponsors and the association.

In essence, communication integration must have three critical components:

- Each of your media products must have a defined purpose, audience and frequency with a corresponding communication calendar (i.e., what goes out when).
- Each communication vehicle must have a plan for cross-promotion of product and editorial re-purposing.
- Each vehicle must offer advertisers the ability to synchronize their messages across all media channels you offer.

How do we know that association professionals are not as far along as they think in terms of integrating their communications? In our benchmarking survey, we asked two follow-up

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Ned Swanson **Matt Slayton**

validation questions. The first was, "Do each of your member communication vehicles have a distinct purpose that staff members can articulate?" When we examined the results among those respondents who told us their communications were either "Fully Integrated" or "Somewhat Integrated," almost 20 percent answered "no"—their communication vehicles did NOT have a distinct purpose that their staffs could articulate clearly.

Another striking example surfaced when we asked respondents, "Do you offer your advertisers and sponsors the ability to place synchronized marketing messages across your various communication channels?" Again, almost half of respondents who considered their communication efforts to be "somewhat" or "fully" integrated reported that they did NOT offer synchronized, cross-platform marketing opportunities to their advertisers or sponsors.

Why is this important? No one needs to be reminded that members are more distracted than ever, and they're only going to be more so in the months and years ahead. Thanks to the web, social networking and B2B media portals serving the industries you represent, members simply have more access to more information. When you couple low-cost, high-speed access to information with the current business environment requiring us all to do more with less, you can see that the competition for

your members' attention is pretty darn tough.

Need more? Look no further than our benchmarking survey in which we asked association leaders about their top member communication challenges.

Here's what they told us:

- 53.6% Combating information overload/cutting through the clutter
- 33.2% Communicating member benefits effectively
- 28.4% Maintaining position as industry's No. 1 source of info
- 23.1% Customizing communications to different member age groups
- 13.7% Keeping members informed about new events, continuing ed
- 13.1% Keeping members abreast of legislative, regulatory, technical updates
- 11.5% Monitoring association brand and reputation online

(Continued on page 13)

From the Tippecanoe County Building Commissioner

Weepholes

Some of this may be old hat to some of you, however the question has come up: are weepholes required by code on brick veneer installation? The answer is YES.

I have listed below those requirements:

1. Weepholes not less than 3/16" in diameter and spaced not more than 33" apart.
2. 3/4" air space
3. Use water

Sincerely,

Ron Highland

Tippecanoe County Building Commissioner

"An Affiliate Member of BAGL"



Indiana Code Amendments, you may access them at:

www.state.in.us/legislative/iac.title675.html

**Tippecanoe County Building Department Staff
Ron Highland, Building Commissioner**

Inspectors: Ken Brown, Bill Collins, Mike Wolf

Office staff: Carol Underhill, Kelsey Sutherland

Office address: 20 N. 3rd Street, Laf. IN 47901

Phone: 765/ 423-9225 Fax: 423-9203

Email: rhighland@county.tippecanoe.in.gov

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One coin at a time!



With everyone's help, we CAN Build a Better Indiana! If you don't yet have one of our coin collection jars, please, call either Linda @ 423-4347 or Deb @ 807-0300.

Our thanks to the members who have stepped forward to match our collected funds up to \$1500. It's up to all of our members to come up with that initial \$1500 before their donations kick in. Those generous and politically active members are:

Jim Andrew-Henry Poor Lumber
Grant Giese-Green Goose Homes
Doug Mulhaupt-Mulhaupt Overhead Doors
Deb Plue-Consolidated Insurance
Steve Schreckengast-Citation Homes
Barney Scheumann-Tempest Homes
Kim Thonn-Kalan Homes

MORE STATE LEGISLATIVE NEWS FROM IBA

TAX BREAK FOR NEW HOME INVENTORY SIGNED BY GOVERNOR DANIELS—HEA 1046 (Rep. Crouch R-Evansville, Sen. Hershman R-Buck Creek) provides a 50% property tax deduction to a residential builder for a single family residence, townhouse, or condominium that is classified as a residence in inventory (spec home). The bill allows for the deduction to be claimed on up to three homes for the first three years the spec home is fully assessed. This legislation will complement (not replace) the existing model home statute. The law goes into effect July 1, 2011. <http://www.in.gov/legislative/bills/2011/PDF/EH/EH1046.1.pdf>

APRIL REVENUE BELOW FORECAST—The state revenue totals for April were roughly \$87 million below the most recent revenue forecast used by lawmakers to craft the next two-year budget. The report shows a 13% decline in casino revenue from April 2010, partly because flooding closed one riverboat for several days. Sales and income tax payments were higher than April 2010 but also below forecast projections.

INDIANA RANKS NEAR TOP AS BEST STATE FOR BUSINESS—Indiana was ranked as the best place to do business in the Midwest and the sixth best nationwide in a survey of more than 500 chief executives by Chief Executive magazine. The magazine's seventh annual "Best & Worst States" survey asks CEO's to evaluate states based on business tax policies, regulation, workforce quality and livability factors.

ROKITA, CHAMBER PARTNER TO REDUCE FEDERAL REGULATIONS—U.S. Congressman Todd Rokita (R-Indianapolis) and the Indiana Chamber of Commerce President Kevin Brinegar recently announced a partnership to identify onerous federal rules and regulations that stifle business growth and job creation. "Job creation is priority one," said Rokita. "For too long, Washington D.C. has sent down to Indiana ideological rules and regulations, with no concern for what it would do to Indiana jobs. The result has been lost jobs, lost pay and an ever-growing bureaucracy, unaccountable to the public." Busi-

nesses can share their firsthand experiences via a simple form at www.rokita.house.gov/redtape.

LOCAL LEAD-BASED PAINT ORDINANCES—IBA staff has learned that municipalities may begin pushing for a local ordinance establishing a new lead-based paint program which closely mirrors EPA's *Renovation, Repair and Painting Program*. If the issue is being discussed in your area please do not hesitate to contact Gretchen White for information by calling (800) 377-6334 ext. 205 or e-mail gretchen@buildindiana.org.

STATE REVIEWING RADON REGULATIONS—The Indiana State Department of Health held a public hearing this week to discuss the state's radon regulations. The program was transferred back to the Dept. of Health and into the Healthy Homes Program on January 1 where they are exploring the possibility of updating current rules or starting a new program from scratch. IBA staff monitored the hearing and plans to attend future meetings as well. If you are interested in receiving updates on these meetings please contact Gretchen White by e-mailing Gretchen@buildindiana.org.

CELL PHONES CAN BE ADDED TO 'DO NOT CALL LIST'—IBA members should be aware that HEA 1273 expands Indiana's Do Not Call law to include cell phone telephone numbers associated with your residential address or a prepaid wireless number primarily used in Indiana. To learn more about the law or to register a phone number, please visit <http://www.in.gov/attorneygeneral/2446.htm>.

FORECLOSURE ACTIVITY DOWN—RealtyTrac, which monitors foreclosures around the country, says April's foreclosure number nationwide is down 9% from the March report and down 34% from April 2010. In Indiana 3,100 households received a foreclosure notice last month which is down 4% from March and 46% from April 2010. Bank repossessions rose in Indiana last month but are down 44% from one year ago.

MORTGAGE LOAN ACTIVITY INCREASED—The pace of mortgage loan activity increased 4 percent for the week ended April 29. The rate for 30-year mortgages decreased to 4.76 percent from 4.8 percent the previous week. The rate for 15-year mortgages decreased to 3.96 percent from 4.03 percent.

GOVERNOR CONTINUES REVIEW OF LEGISLATION—Governor Mitch Daniels has almost finished reviewing legislation passed by lawmakers during the recent legislative session. Daniels has one-week to review the legislation after receiving it and must sign the bill into law, veto the bill, or allow the bill to become law without a signature. So far Daniels has signed all of the legislation into law except for a bill dealing with universities which was vetoed.

DONNELLY ENTERS SENATE RACE—U.S. Congressman Joe Donnelly (D-Granger) recently announced plans to run for U.S. Senate next year. Donnelly is the first Democrat to announce intentions to seek the seat and if no other candidates emerge he will challenge either incumbent Senator Dick Lugar or Lugar's primary challenger State Treasurer Richard Mourdock. Donnelly was first elected to Congressional District 2 in 2006 and narrowly defeated challenger Jackie Walorski last year.

PENCE WILL RUN FOR GOVERNOR—Congressman Mike Pence (R-Columbus) announced to supporters last week that he is running for Governor in 2012. Pence was first elected to Congressional District 6 in 2000. Pence will have a kick-off rally on Satur-

day, June 11 in Edinburgh and anyone can register for tickets to attend the event by visiting <http://www.mikepence.com/rally>.

ANOTHER REPUBLICAN SEEKS NOMINATION FOR GOVERNOR—Jim Wallace, founder of TWG Capital Inc., formally announced plans this week to run for Governor. Wallace is a former member of the Hamilton County and Fishers councils and will face now-Congressman Mike Pence in the primary next year.

BURTON TO SEEK ANOTHER TERM—Congressman Dan Burton (R-Indianapolis) recently announced plans to seek a 16th term next year. Burton represents Congressional District 5, previously Congressional District 6, since 1983. In the 2010 primary Burton faced 6 challengers and was victorious with less than 30% of the vote.

SOS CLEARED BY INSPECTOR GENERAL—Indiana Secretary of State Charlie White was cleared by Inspector General David Thomas last week saying Charlie White did not break any law when he accessed the investigation report then-Secretary of State Todd Rokita conducted into White's voter registration. The report was done at the request of Democratic Party officials after they learned White listed his ex-wife's home as his voting address. White posted Rokita's report on the state's website and can be viewed by visiting <http://www.in.gov/sos/3887.htm>.

FREE FALL PROTECTION TRAINING ON JUNE 20 IN INDIANAPOLIS—The Occupational Safety and Health Administration's (OSHA) new residential fall protection directive is effective June 16 and becomes enforceable in Indiana on July 1, 2011. IBA will offer a FREE fall protection training seminar on June 20th from 10:30 a.m. to 12:00 noon at the Hilton Indianapolis North. Attendees will learn how to: 1) develop a written fall protection plan; 2) recognize common fall hazards; 3) use safe work practices to reduce the risk of injuries; and 4) comply with OSHA fall protection regulations for residential construction. The one and a half hour seminar, sponsored by MBAH Insurance and Reese Wholesale, is for builders, trade contractors, supervisors and workers and is approved for 1.5 hours of continuing education for NAHB professional designations. The seminar is free, but registration is required as seating is limited. Please register by contacting Heather Sturgeon at (800) 377-6334 ext. 207 or at Heather@BuildIndiana.org.

COMMISSION MAKES CLARIFICATION TO 2010 INDIANA ENERGY CONSERVATION CODE—At its May 4th meeting, the Indiana Fire Prevention and Building Safety Commission reaffirmed its intent to maintain an existing administrative rule exempting buildings constructed before 1978 from complying with the provisions of the 2010 Indiana Energy Conservation Code (IECC) for alterations or change of occupancy, but not for additions.

The 2010 IECC (based on ASHRAE 90.1-2007 with Indiana Amendments) for commercial construction became effective May 6, 2010. To download a copy of ASHRAE 90.1-2007, visit <http://www.ashrae.org/>. To download the amendments, visit <http://www.in.gov/legislative/iac/20100505-IR-675090388FRA.xml.pdf>. View administrative rule 675 IAC 12-4-12(j) at <http://www.in.gov/legislative/iac/T06750/A00120.PDF>.



Everyone loves a picnic...especially the ants! Warm summer wishes to all!

(Continued from page 11)

Now, look again at the above seven key problem areas. Ask yourself how many of these challenges could be alleviated, if not solved, if you had a well-integrated member communication program. I bet you'll find at least six.

Contact me any time if you disagree or would like to share stories about how your organization is overcoming the seven important challenges in the above chart. I'd love to hear from you.

Charles Popper is Naylor's vice president of association relations. He has more than 15 years of business-to-business and consumer publishing experience.

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